



2017 CWC TRI-VALLEY BRANCH WRITERS CONFERENCE PRESENTERS



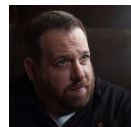
JIM AZEVEDO is the marketing director at Smashwords, the largest distributor of self-published e-books serving over 120,000 independent authors, publishers, and literary agents. Since 2008, Smashwords has helped authors around the world publish and distribute more than 420,000 titles to top ebook retailers, subscription services, and public libraries. Follow Jim on Twitter @jazzervedo or @smashwords.



DAVID DENNY's books include the short story collection, *The Gill Man in Purgatory*, and three poetry collections: *Man Overboard*, *Fool in the Attic*, and *Plebeian on the Front Porch*. His stories and poems have appeared in numerous publications, including *The Sun*, *Atlanta Review*, *Rattle*, *California Quarterly*, and *New Ohio Review*. He holds an MFA from the University of Oregon and an MAT from Fuller Theological Seminary. Recent honors include an Artist Laureate Award by the Arts Council of Silicon Valley, numerous Pushcart Prize nominations, a two-year term as Poet Laureate of Cupertino, a Tuscany Prize in Fiction, and Honorable Mention in the annual Poetry of the Sacred contest. David teaches English at De Anza College. More information can be found on his website at www.daviddenny.net.



JOEL FRIEDLANDER is an award-winning book designer, blogger, and writer. He's been launching the careers of self-publishers since 1994 from his book design and consulting practice in San Rafael. Joel is the author of *A Self-Publisher's Companion: Expert Advice for Authors Who Want to Publish*, and the coauthor of *The Self-Publisher's Ultimate Resource Guide*. Joel is a columnist for *Publishers Weekly*, and writes a blog on book design, marketing, and the future of the book at TheBookDesigner.com. He's the founder of *The Self-Publishing Roadmap*, an online, video-based training course in book publishing. In 2013, Joel, with Tracy R. Atkins, launched BookDesignTemplates.com, where he provides pre-designed book templates for Microsoft Word and Adobe Indesign, as well as book marketing tools for authors. Joel is a past president of the Bay Area Independent Publishers Association.



MARK GELINEAU's writing life can be traced back to two events: the discovery of his grandfather's comic book filled cardboard box and the day his mother took him to a showing of *Star Wars*. The comic books—resplendent in their four-color glory—passed on a love of thrilling stories and daring adventure from one generation to another. And *Star Wars* allowed Mark to let his imagination soar—like gripping the theater chair armrests and pretending to fly an X-Wing Fighter or the Millennium Falcon. Mark loves stories of the imagination, and he discovered the joy of writing and sharing those

stories, taking them out of the cardboard box and putting them into the hands of friends and family. When Mark is not writing or enjoying time with his wife, he is secretly adding comics and paperbacks to a certain cardboard box waiting in his son's closet. Visit Mark at gelineauandking.com.



JOE KING spent most of his childhood doing what he loved most—building things with his friends. He built friendships, stories, worlds, games, imagination, and everything in between.

After a brief career in software, he pretty much gave up on the idea of building anything. Five years later, the woman who would become his wife, rode in on a white horse and changed his life forever. Another five years, and two beautiful daughters later, Joe is building new unimaginable things. Joe believes in the power of stories, dreams, family, friendship, and getting your ass kicked every once in a while. More than anything, he wants to tell a good story, and, for him, his writing partnership with Mark Gelineau is the constant reminder that it's never too late to start building the things you love. Visit Joe at gelineauandking.com.



ELIZABETH KOEHLER-PENTACOFF is the author of ten books, including a *Writer's Digest* selection for *The ABCs of Writing for Children*. *The Missing Kennedy* is her first adult memoir. A former *Byline Magazine* "Writing for Children" columnist, Liz wrote frequent humor pieces for the *San Francisco Examiner* as well as hundreds of articles and essays in newspapers and magazines such as *Parents Magazine*, *Writer's Digest*, and *Parenting*. With degrees in liberal studies and theater arts/children's theater and two teaching credentials, she's directed plays and taught elementary and middle school students, and teachers. A speaker for international and state conferences, she presents assemblies and workshops for schools and libraries. For more information, visit www.lizbooks.com.



LINDA LEE is a writer, speaker, educator, and website designer who demystifies the online experience. Whether you are a novice or veteran Internet user, Linda can help you optimize and learn how to run and use your website. Linda is the founder of AskmePC-Webdesign, "Smart Women, Stupid Computers," and [WordPress Total Training](http://WordPressTotalTraining), a full WordPress training course and support membership site for WordPress. She offers remote training domestically and internationally, helping hundreds of people. Linda is also one of the top webinar presenters for the Author Learning Center, a division of Penguin Publishing.



LAURIE MCLEAN spent 20 years as the CEO of a multi-million dollar marketing agency and 8 years as an agent/senior agent at Larsen Pomada Literary Agents before co-founding Fuse Literary in 2013.

At Fuse Literary, Laurie specializes in adult genre fiction plus middle-grade and young adult books. Prior to founding Fuse Lit, Laurie was the dean of San Francisco Writers University and is still on the management team of the San Francisco Writers Conference. Laurie also co-founded two e-publishing companies: Ambush Books for tween and teen books and JoyrideBooks.com for romance. Ambush Books was acquired by Short Fuse Publishing in 2015. Learn more at FuseLiterary.com and AgentSavant.com. Follow the agency and Laurie on Twitter @FuseLiterary and @AgentSavant.



BRUCE RAINE has taught accounting in both Nova Scotia, Canada and his transplanted home of California. At CSU Hayward, he taught classes in both accounting and Computer Information Systems. Bruce has also worked as a tax accountant and consultant for over 40 years.



LARRY TOWNSEND is an intellectual property lawyer based in San Francisco whose practice includes publishing law for both authors and publishers. Visit www.lgt-law.com. He is also a fiction author. His second novel, *The Hot Monkey Love Trial*, was published by Water Street Press in November 2016.



ANNIE TUCKER is a writing coach, developmental editor, and copy editor with eighteen years of experience in book and magazine publishing. She enjoys collaborating with authors to create well-written, publishable manuscripts. She has edited more than four hundred books for publishers including She Writes Press, Seal Press, Counterpoint Press, Amazon Publishing, and others. She was the managing editor of *Juxtapoz* art magazine for seven years, as well as a writer and editor for *San Francisco* magazine, and *L.A. Weekly*, and currently blogs for SheWrites.com. Annie has a bachelor's degree in English and American literature from Harvard University and a certificate in copyediting from UC Berkeley. She is currently at work on her first novel. For more information, visit www.annietuckerpublishing.com.



VICTORIA ZACKHEIM is the author of *The Bone Weaver* and editor of six anthologies, including *The Other Woman*, *The Face in the Mirror*, *Exit Laughing*, *He Said What?*, and her most recent, *Faith*. Her screenplay, *Maidstone*, a feature film, is in development, as are her theater plays *The Other Woman* and *Entangled*. On November 9, 2015, her play, *The Other Woman* was given simultaneous readings at more than twenty theaters and libraries across the United States. Victoria is working with Anne Perry to create a television series based on Perry's Thomas Pitt mysteries. She writes documentary films and teaches creative nonfiction (Personal Essay) in the UCLA Extension Writers' Program. She is a 2010 San Francisco Library Laureate. For more information, visit www.victoriazackheim.com.



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ANNE PERRY

Keynote Speaker

New York Times and international bestselling author Anne Perry is noted for her memorable characters and exploration of social and ethical issues. Two of her series—one featuring Thomas Pitt, one featuring William Monk—have been published worldwide. She has a third successful five-book series based around World War I. Among her other novels is the Byzantium novel *The Sheen on the Silk*, and fantasies that reflect her spiritual convictions: *Tatbea* and *Come Armageddon*. Anne has published over eighty-five novels, more than 28 million in print. None of her titles has ever been out of print.

The Times, as listed in Mystery Page Turners, selected her as one of the 20th Century's "100 Masters of Crime." In 2015 she was awarded the Premio de Honor Aragón Negro.

Her first series of Victorian crime novels, featuring Thomas and Charlotte Pitt, began with *The Cater Street Hangman*. The latest of these, *Murder on the Serpentine*, was released on March 21, 2017.

In 1990, Anne started a second series of detective novels with *The Face of a Stranger*. These are set about 35 years before the Pitt series, and feature the private detective William Monk and volatile nurse Hester Latterly. The most recent of these (23rd in the series) is *An Echo of Murder* (forthcoming in 2017).

Anne won an Edgar award in 2000 with her short story "Heroes". The main character in the story features in an ambitious five-book series set during World War I.