

## 2021 CONFERENCE PRESENTERS



**Cara Black** is the *New York Times* and *USA Today* best-selling author of 19 books in the Private Investigator Aimée Leduc series, which is set in Paris. Cara has received multiple nominations for the Anthony and Macavity Awards, a *Washington Post* Book World Book of the Year citation, the Médaille de la Ville de Paris—the Paris City Medal, which is awarded in recognition of contribution to international culture—and invitations to be the Guest of Honor at conferences such as the Paris Polar Crime Festival and Left Coast Crime. With more than 400,000 books in print, the Aimée Leduc series has been translated into German, Norwegian, Japanese, French, Spanish, Italian, and Hebrew.



**Matthew Félix** is an author and the Program Manager and Host of the San Francisco Writers Conference Podcast. He is also a book-marketing consultant, indie publisher, and speaker. Matthew works with authors and publishers on every aspect of book marketing and publishing, from editing, to interior and cover design, to going live on publishing platforms, to developing and executing comprehensive marketing strategies.



**Joey Garcia** coaches authors as well as authors-to-be on effective strategies to boost their books and platforms. Her clients have been featured in *Ms. Magazine*, on CNN.com, *The Tamron Hall Show*, and the TODAY Show parenting blog, among

others. Joey is the author of *When Your Heart Breaks*, *It's Opening to Love*, and she's the on-air Relationship Expert for Fox40-TV. She's been interviewed by HuffPost, USA Today, Deutsche Welle, KVIE public television and Global Woman TV Sweden. Her award-winning essays, poetry, and short stories have been widely published, including on KQED public radio, the Brevity blog, Mslexia and Calyx and are forthcoming in Hippocampus magazine and Samtiden. In 2018, Joey launched The Belize Writers Conference and established the first literary fellowship for a Belizean writer in the country's history. [www.joeygarcia.com](http://www.joeygarcia.com)



**Linda Lee** is a writer, speaker, educator, and website designer who demystifies the online experience. Whether you are a novice or veteran internet user, Linda can help you optimize and learn how to run and use your website. Linda is the founder of AskmePC-Webdesign, “Smart Women, Stupid Computers” and Word-Press Total Training, a full WordPress training course and support membership site for WordPress. She offers remote training domestically and internationally, helping hundreds of people. Linda Lee is also one of the top webinar presenters for the Author Learning Center, a division of Penguin Publishing.



**Laurie McLean** spent 20 years as the chief executive officer of a multi-million-dollar marketing agency and 8 years as an agent/senior agent at Larsen Pomada Literary Agents before co-founding Fuse Literary in 2013 with her business partner Gordon Warnock. At Fuse Lit Laurie

specializes in middle grade, young adult and adult genre fiction including romance, fantasy, science fiction, mystery, suspense, thrillers, and westerns. Laurie is also the Director of the San Francisco Writers Conference, in its 18th year, and co-founded two ePublishing companies that she eventually sold: Joyride Books for romance, and Ambush Books for tween and teen books. Find out more at [FuseLiterary.com](http://FuseLiterary.com) or on Instagram @fuseliterary, and on Twitter @FuseLiterary and @AgentSavant.



**Jordan Rosenfeld** is author of the novels *Women in Red* and *Forged in Grace* and six books on the craft of writing, most recently *How to Write a Page-Turner*, in addition to the bestselling *Make a Scene*, *Writing the Intimate Character*, *A Writer's Guide to Persistence*, *Writing Deep Scenes* and *Write Free*. Her freelance articles and essays have been published in hundreds of publications, including: *The Atlantic*, *The New York Times*, *Scientific American*, *Writer's Digest Magazine*, *The Washington Post* and many more. Jordan is also a freelance manuscript editor and writing coach and she teaches online classes. [Jordanrosenfeld.net](http://Jordanrosenfeld.net) and [jordanwritelife@gmail.com](mailto:jordanwritelife@gmail.com)



**Brooke Warner** is publisher of She Writes Press and SparkPress, president of Warner Coaching Inc., and author of *Write On, Sisters! Green-light Your Book*, *What's Your Book?*, and three books on memoir. Brooke is a TEDx speaker, weekly podcaster (of “Write-minded” with co-host Grant Faulkner of NaNoWriMo), and the former Executive Editor of Seal Press. She writes a monthly column for *Publishers Weekly*.